



Alloway Halloween Parade Committee  
50<sup>th</sup> Annual



Dear Business Owner:

We are excited to be kicking off our annual Ad Book fundraiser to raise money for this years' **50<sup>th</sup> Anniversary Alloway Halloween Parade** on **October 27, 2018 at 7:00 pm.** We hope to double the size of the Ad Book and have a spectacular anniversary parade!

We are grateful to those who advertise and support us on a repeat basis and welcome new advertisers, without your support, we would not be able to continue this long-standing tradition. We are an all volunteer, non-profit committee who work through out the year holding fundraisers to accumulate the approximately **\$20,000** needed to host this event.

Enclosed is a sample of ad sizes as well as an invoice for you to complete.

**All ads and payment are due by July 6, 2018** as we would like to have the book back from the printer and ready for distribution by October 1<sup>st</sup> again this year. In an effort to save some funds we also encourage ads be sent via e-mail to [allowayhalloweenparade@gmail.com](mailto:allowayhalloweenparade@gmail.com) .

If you have any questions, concerns or suggestions, please do not hesitate to contact me. Thank you for your time and most of all for your support.

Hope to see you at the Parade!

Respectfully,

Shannon Carter  
Ad Book Chairperson  
720-281-8746 cell





## Alloway Halloween Parade Committee 2018 Parade Ad Book Invoice



Business: \_\_\_\_\_ Amount Paid: \_\_\_\_\_

Contact: \_\_\_\_\_ Check#: \_\_\_\_\_

Address: \_\_\_\_\_ Date Paid: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please Check all that apply

<input type="checkbox"/> 1/4 page	\$25 Donation	<input type="checkbox"/> Same Ad
<input type="checkbox"/> 1/2 page	\$45 Donation	<input type="checkbox"/> New Ad (please enclose)
<input type="checkbox"/> Full Page	\$80 Donation	<input type="checkbox"/> Emailed Ad

If you would like your name listed as a **Patron** or to have a sentence printed in the book:

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Name	Donation \$5.00
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Message	Donation \$25.00
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Due to the small size of our committee and the cost of the mailing, we ask that you fill out this form and hand in to a Committee Member or mail the bottom portion along with your payment and new ad (if applicable) **by July 6, 2018**.

You may also email your ad to [allowayhalloweenparade@gmail.com](mailto:allowayhalloweenparade@gmail.com). We MUST receive your payment before the ad books go to print.

If you have any questions, concerns or suggestions, please do not hesitate to contact me. Thank you for your time and most of all for your support.

**ATHPC Ad Book - P.O. Box 575, Alloway, NJ 08001**

Your patronage is greatly appreciated, Thank You for your continued support

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Please complete, sign and return	Date
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